

**FASHION MERCHANDISING 2007-2009**

CODE: C480 (080102-01)

Bachelor of Science

Freshman Year

First Semester	Credit	Second Semester	Credit
DSGN 100 Intro to Design	1	ENGL 102 Comp & Lit	3
ENGL 101 Rhet & Comp	3	FASH 120 Textiles	3
FASH 110 Fashion Mktg. Fund	3	FASH 121 Textiles Lab	1
MATH 100 Col Alg Fundamentals	5	Elective (AHBS) <sup>8</sup>	3
Or		Elective (MATH) <sup>6</sup>	3
MATH 105 College Algebra	3	Elective (HIST) <sup>5</sup>	<u>3</u>
Elective (VIAR) <sup>7</sup>	3		16
Elective (BHSC) <sup>2</sup>	<u>3</u>		
	16-18		

Sophomore Year

First Semester	Credit	Second Semester	Credit
ACCT 201 Intro Fin Acct	3	BSAT 205 Micro Computer App	3
FASH 260 Fashion Merch Buying	3	FASH 340 Apparel Manufacturing	3
Elective (SCI) <sup>1</sup>	3	MGMT 320 Mgmt Fund	3
Elective (Free)	3	Elective (CMCN) <sup>3</sup>	3
Elective (LIT) <sup>4</sup>	<u>3</u>	Elective (SCI) <sup>1</sup>	<u>3</u>
	15		15

Junior Year

First Semester	Credit	Second Semester	Credit
ECON 300 Economics	3	BLAW 310 Business Law	3
FASH 312 Fashion Promotion	3	FASH 314 Fashion Forecasting	3
FASH 330 Couture History	3	FASH 360 Merch Plan Control	3
MKTG 345 Marketing Fundamentals	3	FNAN 300 Finance	3
Elective (SCI) <sup>1</sup>	<u>3</u>	MKTG 350 Retailing	<u>3</u>
	15		15

Senior Year

First Semester	Credit	Second Semester	Credit
FASH 430 Historic Costume	3	FASH 464 Strategic Merchandising	3
FASH 462 Global Textiles Apparel	3	DSGN 495 Internship	6
Elective (Free)	<u>10</u>	Elective (Free)	<u>7</u>
	16		16

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124 credits. All remedial coursework must be completed prior to enrolling in FASH 120, 121. Fashion Merchandising Majors are required to make a "C" or better in all DSGN, FASH, and Business courses. Minimum "C" required in MATH 100/105.

<sup>1</sup> SCI elective. Any BIOL/RRES 150, PHYS, CHEM, GEOL; six hours must be in a single biological (BIOL) or physical (CHEM, PHYS, GEOL) science, and three hours in the remaining natural science area not chosen. Every student must take a BIOL/RRES 150 course to graduate.

<sup>2</sup> BHSC elective. Any ANTH, ECON, GEOG, POLS, PSYC, SOCI, CJUS; three hours must be at 200+ level.

<sup>3</sup> CMCN elective. Select from CMCN 101, 200, 222, 242, 310, 322, ENGL 360, 365, THEA 261.

<sup>4</sup> LIT elective. Any one course in ENGL or MODL that focuses on literary texts, i.e., poetry, fiction, drama, or essay; does not include linguistics or language courses.

<sup>5</sup> HIST elective. Any course in HIST except 390.

<sup>6</sup> MATH elective. Select one from MATH 110 and above, or STAT 214 and above. (MATH 250 required for MBA program.)

<sup>7</sup> VIAR elective. Select from VIAR 120, 121, 122.

<sup>8</sup> AHBS elective. Any course in DANC, VIAR, MUS, THEA, Humanities, or Behavioral Sciences.